



1925
Founder Harold Maxwell-Lefroy, the first Professor of Entomology at the Imperial College, and his business partner Bessie Eades introduce Rentokil as a brand name

1957
Rentokil is bought by British Ratin for £100,000. Retains Rentokil Group Ltd name



1966
Rentokil was awarded a contract to repel birds at Buckingham Palace and pest control at the newly opened Post Office Tower (BT Tower).



1969
A new laboratory block opens at the company's Felcourt head office in East Grinstead, dedicated to science, research and development



1979
Wins pest control contract for Britain's then-tallest building, the 52-storey NatWest Tower

1994
Rentokil treats the soil for termites around the Petronas Twin Towers, Kuala Lumpur, then the tallest building in the world.



1996
Rentokil Initial is created with the acquisition of BET

2007
Expansion into Asia



Launch of the world's smartest mousetrap – RADAR – the Rodent Activated, Detection And Riddance device which combines CO₂ and infrared technology



2008
Pest control for the Beijing Olympics

2009
Rentokil is called in to Libya to treat rats carrying Bubonic plague

Rentokil becomes a cloud pioneer, standardising Google apps and email addresses around the world, and adopting smartphones to streamline operations

2017
The Queen's Award for International Trade



The Power Centre for innovation is established

Becomes the leading pest control provider in India after taking a majority stake in joint venture with PCI



2018
The Queen's Award for Enterprise

The Queen's Award for Innovation



Becomes the leading pest control provider in the Middle East with acquisition of the UAE's National Pest Control.



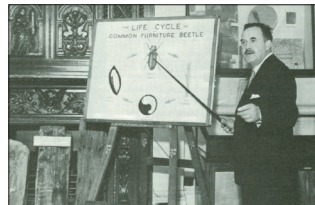
2024
Rentokil Initial is ranked as one of the world's best companies to work for by TIME

New US Innovation centre opened in Dallas

2025
100 years of Rentokil

1925 1935 1945 1955 1965 1975 1985 1995 2005 2015 2020 2025

1944
Rentokil hires Dr Norman Hickin as scientific director. Hickin wrote over 20 books, and helped the company develop revolutionary fly sprays, insect powders, mothproofing and dry rot treatments



1970 - 1971
International expansion continues as Rentokil enters Finland, Belgium, Norway, Tanzania, Uganda, Zambia, Israel and Malaysia along with Franchise operations in Thailand, Argentina, Ghana, Senegal, Zaire, Iran, Kuwait, Namibia, Seychelles and Netherlands Antilles.

1965
Rentokil takes on the role of modern Pied Piper when it secures 10-year pest control contract for the city of Hameln (Hamelin), Germany



1960s
Rentokil enters Germany, France, the Bahamas, Greece, Trinidad, Denmark, Hong Kong, the Philippines, Singapore, Barbados, Australia, Guyana, St Lucia, New Zealand, Malaysia, Sweden, Jamaica, South Africa, Kenya, Switzerland and Indonesia

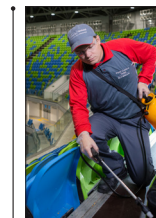


1990
Rentokil continues to expand geographically, with business lines including office cleaning, tropical plants and hygiene services



1986
Crown immunity removed from hospitals in the UK after lobbying by Rentokil and the British Pest Control Association. Before this, the buildings had been exempt from mandatory environmental health rules. The change dramatically reduced hospital-acquired infections throughout the NHS

2014
PestConnect launches



2016
Pest control for the Rio Olympics

2013
The world's first pop-up Restaurant



2012
The launch of heat treatment for bed bugs and other insects

2011
Entry into the Mexican market with the acquisition of Tetengo



2019
Britain's Most Admired Company for Diversity & Inclusion



2022
Acquisition of Terminix in the USA makes Rentokil the world's largest pest control company



Enters Pakistan through a joint venture with C-SHINE